

jacobsen® Supporting FIFA World Cup in Brazil

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Charlotte, N.C. (June 10, 2014) – Jacobsen®, a Textron (NYSE: TXT) company, announced today that its products are being used to maintain stadium fields and training facilities at the [FIFA World Cup](#) soccer tournament in Brazil.



A Jacobsen Tri-King small area reel mower is delivered to the Maracana stadium in Rio de Janeiro, which will host the FIFA World Cup final on July 13.



A Jacobsen Tri-King small area reel mower maintains one of the tournament fields for the FIFA World Cup soccer tournament.

The venues using Jacobsen equipment include the Arena de Baixada in Curitiba, Arena de Sao Paulo, Arena Pernambuco in Recife, which hosts USA's final Group G game against Germany on June 26 and Estadio Mineiro in Belo Horizonte.

The most prestigious venue at the tournament, the Maracana stadium in Rio de Janeiro, which will host the final of the competition, is being mowed with the Jacobsen Tri-King™ small area reel mower. The Tri-King is popular with sports field managers because it provides reel-quality results at higher heights-of-cut.

Jacobsen Tri-King mowers are also being used at several national team training venues including the Australian training camp at Vitarria in Espirito Santo, Portugal's training center at Campinas at Sao Paulo and Mexico, who are using the training facilities of Santos, also in Sao Paulo.

In addition to the Jacobsen Tri-King mowers, stadium grounds managers will also be using the Ransomes® Mastiff walk-behind reel mower to give the fields a final striping before each game.

"The FIFA World Cup is the biggest single-event sporting competition in the world and once again, mowers manufactured by our businesses in the US and UK are being used at this global sporting event," said David Withers, President of Jacobsen.

"The final at the Maracana on July 13 will attract a television audience in excess of 300 million people around the globe, all watching the game on a playing surface prepared by our mowers. I think everyone connected with the business can take pride in that," said Withers.

The United States team plays its first matches June 16, 22 and 26 against Ghana, Portugal and Germany, respectively.